

With GuidePort in the tracks of the Scythians

Wedemark / Berlin, August 2007 – Transforming history into a multimedia experience – this is what Sennheiser’s audio system “guidePORT” has achieved in Berlin. It accompanies visitors through an exhibition entitled “Under the Sign of the Golden Griffin. The Royal Tombs of the Scythians”, where guidePORT users can circulate freely in the museum and retrieve exciting information on the culture of the Eurasian horsemen and their magnificent tombs. Children can look forward to their own audio play which spirits them away into the midst of the mysterious world of the Scythians.

Ice mummies, magnificent horse jewels and tombs filled with gold – the legacy of the Scythians is one of the greatest archaeological sensations of the last few years. In the Martin-Gropius-Bau in Berlin, visitors have been astonished at the culture of the fascinating horsemen shown for the first time in an extensive exhibition. It spans from the early Scythian period in the South Siberian steppes up to the gates of Central Europe and proves the existence of long-distance relationships between Asia and Europe long before the use of the silk route.



Excellent Museum Guide

guidePORT from Sennheiser is the ideal companion for following in the footsteps of these nomads. The multi-award winning audio system consists of a small receiver and light stereo headphones enabling visitors to move around freely within the exhibition following any points of particular interest. And should the visitors want more information about a particular exhibit, it is as easy as pressing a number and their smart electronic companion will impart its huge knowledge – for instance on the sensational tomb complexes of the kings and princes. The system was set up by guidePORT partner GPT audio GmbH and the guide and audio play were produced by Birge Tetzner from audio Konzept.

There are 200 receivers with a choice of German, English or Russian available to the museum visitors. Six mobile transmitters enable groups to have their own tailor-made tours, allowing the guide to “switch” his/her listeners into the general guided tour at any time.

Stories from history

There’s also plenty for the little ones since guidePORT can surprise children with an exciting audio play whose individual chapters can be heard at selected exhibits. On their acoustic journey into the world of the Eurasian horsemen, they will accompany Fred and his father on their archaeological excavations in Siberia and they will even get to know two Scythians in person! To find out what happens you’d best listen to it for yourself . . .

After Berlin the Scythian Exhibition will open in Munich and Hamburg.

Under the Sign of the Golden Griffin. The Royal Tombs of the Scythians

6 July 2007 until 1 October 2007, daily 10.00 - 20.00 hours

Admission: €10 / €5 (reduced)

guidePORT audioguide for adults: €4, children free

Martin-Gropius-Bau, Niederkirchner Straße, 10963 Berlin

The Sennheiser Group is one of the world’s leading manufacturers of microphones, headphones and wireless transmission systems. A family firm established in 1945 and based in Wedemark near Hanover, the company recorded sales of over 356 million euros in 2006, 82% of which was generated abroad. Sennheiser employs over 1,800 people worldwide, around 55% of whom are in Germany. Sennheiser has manufacturing plants in Germany, Ireland and the USA and is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Canada, Mexico and the USA, as well as through long-term trading partners in other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones), K + H Vertriebs- und Entwicklungsgesellschaft mbH (Klein + Hummel studio monitors, installed sound) and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

You can find out the latest information on Sennheiser by visiting www.sennheiser.com or by contacting:

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