



CUSTOMER SUCCESS STORY

IDE Business School Ecuador

Sennheiser and Smart Click revolutionize the sound for the students of IDE Business School of Ecuador

“What we liked most about TeamConnect Ceiling 2 is that it works practically stand-alone, we don’t have to worry about connection, sound pick-up or volumes, and the new features help us to obtain extremely clean audio.”

Stefany Acuña, ICT coordinator at IDE

Challenge

IDE Business School faced problems with their existing microphones in their master classrooms as these did not achieve the required level of intelligibility; remote students complained about the audio quality they received. Smart Click’s recommendation to face the challenges of the institution was to use Sennheiser equipment, particularly TeamConnect Ceiling 2, because of its advanced technology and the many benefits it brings.

Solution

Following a successful demonstration of the product by distributor Smart Click and Sennheiser with the IDE IT Director, 16 TeamConnect Ceiling 2 were installed in the main classrooms.

FACTSHEET

Products installed	16 units of TeamConnect Ceiling 2
Country	Ecuador
Region	AMER
Industry	Business School
Partner	Smart Click
Profile	The IDE Business School was born in 1993 in order to professionalize managerial work, developing excellence in decision-making and strategic vision, and placing the dignity of the person as the axis of the success of the organization and society in the long term.

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