



CUSTOMER SUCCESS STORY

Mitomo

The transformation of a conference room in a showroom



„With previous ceiling microphones, we always had the problem that other sounds besides the voices of the people speaking were also picked up, for example the sound of footsteps, doors opening or closing, and rustling paper. But after TeamConnect Ceiling 2 was installed, all these problems disappeared. People’s voices appear very clear, and the sounds are realistic.”

Hideaki Tasaki, System Planner in System Sales of the Sales Division

Challenge

Online meetings have become a natural part of the Covid-19 “new normal”. In the wake of this development, the requirements for remote conferencing solutions have risen sharply. Customers expect excellent audio quality and an authentic meeting experience. That’s why it’s important to make it possible to experience how a business microphone works under realistic conditions.

Solution

AV integrator Mitomo renovated its “G Conference Room” at its Tokyo headquarters in Higashigotanda in 2020, where it installed TeamConnect Ceiling 2. The room was redesigned to be used as a showroom for the use of a ceiling microphone.

FACTSHEET

Products installed	TeamConnect Ceiling 2
Country	Japan
Region	APAC
Industry	AV integration
Profile	Mitomo Co. Ltd, founded in 1953, is a leading AV systems integrator specializing in consulting, procurement, installation and support. The company also sells professional audio and video equipment, plans and produces diverse content, and provides post-production services. It thus provides one-stop solutions for the needs of a wide range of customers.

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