



CUSTOMER SUCCESS STORY

University of Applied Sciences Graubünden

The right audio technology for every requirement campus-wide audio at the University of Applied Sciences Graubünden with Sennheiser

“For us, Sennheiser has stood for top quality in the audio sector for many years and offers user-friendly, advanced technologies. We always feel very well supported by our local integrator Prisma Videoproduktionen und Systeme AG and the Sennheiser sales staff in integrating the audio technology into the existing infrastructure.”

Marcel Näf, Research Associate Institute for Multimedia Production at the University of Applied Sciences Graubünden

Challenge

The American University of Beirut (AUB) was looking for a microphone solution for hybrid learning that allows both students and instructors to communicate effortlessly with a remote party over a web conferencing platform such as WebEx.

With the lavalier microphones used until then, instructors had to repeat every student question so that the remote party could hear them properly. With the beginning of the COVID-19 pandemic, there was also a hygiene concern so that AUB wanted a touchless solution where users do not need to share microphones.

Solution

Coming from Sennheiser as a brand that AUB already trusted, TeamConnect Ceiling 2 was the right product for the university. The size of the microphone (60 x 60 cm) fitted perfectly in the false ceilings. Teaching staff like the fact that they do not need to carry a microphone or worry about the change of batteries. They can move freely around the room and concentrate fully on their teaching.

[Full Story here >](#)

FACTSHEET

Products installed	TeamConnect Ceiling MobileConnect Evolution Wireless G4 XSW
Country	Switzerland
Region	DACH
Industry	University
Integrator	Prisma Videoproduktionen und Systeme AG
Profile	As an agile university, the UAS Graubünden focuses on dynamic thinking and proactive action. The UAS offers Bachelor's, Master's and continuing education programs in Architecture, Civil Engineering, Computational and Data Science, Digital Science, Management, Mobile Robotics, Multimedia Production, Photonics, Service Innovation and Design, Supply Chain Management and Tourism.

SENNHEISER