



CUSTOMER SUCCESS STORY

University of South Florida

Taking hybrid learning to a whole new level - with TeamConnect Ceiling 2

“We have already installed Sennheiser microphones as standard in all future classrooms, whether they have flexible hybrid requirements or not. As for the TCC2 itself, just last week I did demonstrations for other universities and explained to them that this has now become our standard for classrooms.”

Michael Kraus, Audio Vision Engineering & Systems, USF IT

Challenge

When the pandemic emerged in March 2020, the University of South Florida (USF) IT team - along with the entire university - was confronted with the burning question of how to launch a campus-wide, hybrid knowledge distribution system as quickly as possible.

Solution

Each of the 96 classrooms was equipped with a Sennheiser TeamConnect Ceiling 2 ceiling microphone and cameras for live streams.

TeamConnect Ceiling 2 (TCC2), which was already installed in one of the campus' top conference rooms, now delivers top-quality audio in every online lecture and seminar, paving the way for the university's holistic, budget-conscious, campus-wide hybrid learning approach.

[Full Story here >](#)

FACTSHEET

Products installed	TeamConnect Ceiling 2
Country	USA
Region	AMER
Industry	University
Profile	The University of South Florida (abbreviated “USF”) is a state university located in Tampa, in the U.S. state of Florida. With nearly 50,000 students, it is among the ten largest universities in the United States. It is also the third-largest college in Florida. The USF was founded in 1956.

SENNHEISER