



CUSTOMER SUCCESS STORY

Royal College of Physicians

“The Spine is the Limit”. Pushing the boundaries of AV design in the new northern base of the Royal College of Physicians

“We have always been impressed with Sennheiser’s customer service focus and collaborative approach to design and problem solving. Working with them at The Spine only enhanced this experience,”

Ben Pain, Head of AV Resources at RCP

Challenge

The sheer size of the building and its biophilic interior design, as well as the number of floors and flexible-use rooms and the need to “connect” between them with network-capable AV equipment, presented a major logistics, project planning and physical handling challenge.

Solution

The design for The Spine’s technology systems makes extensive use of network and structured cabling. With Dante as the primary audio transport, solutions can be easily integrated where needed. Foundational products from Sennheiser’s business portfolio proved to be the perfect fit.

FACTSHEET

Products installed	TeamConnect Ceiling 2, MobileConnect, Speech-Line Multi Channel Receiver, TeamConnect Intelligent Speaker
Country	United Kingdom
Region	EMEA
Industry	Medical education and conference center
Integrator	Pure AV
Partner	Q-SYS
Profile	Founded in 1518, the Royal College of Physicians of London (RCP) is the oldest medical college in England. RCP is an independent patient-centered and clinically led organization that drives improvement in the diagnosis of disease, the care of individual patients and the health of the whole population both in the UK and across the globe. RCP’s core mission is to drive improvements in health and healthcare through advocacy, education and research.

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