



## CUSTOMER SUCCESS STORY

# OctaveAV



### Challenge

The challenge was to create functional experience spaces in OctaveAV's new office that showcase cutting-edge AV technology for hybrid meetings and product demonstrations. These spaces needed to be relevant to corporate environments while supporting daily use by staff for hybrid calls and serving as demonstration areas for potential customers. OctaveAV required seamless integration of both analog and AVoIP technologies across two rooms, ensuring optimal performance for diverse use cases.

### Solution

OctaveAV implemented a smooth and efficient solution by leveraging their familiarity with Sennheiser products such as the TeamConnect Ceiling Medium (TCC M) and TeamConnect Ceiling 2 (TCC 2). These products' premium performance, dynamic beamforming technology, and flexibility to support both Dante and analog setups were critical to the success of the project. The strong local support provided by Sennheiser's sales team further ensured that all technical requirements were met. As a result, OctaveAV successfully delivered functional spaces equipped for hybrid calls and real-time demonstrations, embodying their commitment to showcasing innovation in action.

### Fact Sheet

<b>Products Installed</b>	TeamConnect Ceiling 2, TeamConnect Ceiling M
<b>Country</b>	Singapore