



CUSTOMER SUCCESS STORY

SOAS University of London



Challenge

SOAS's Senate Chamber is a state-of-the-art hybrid meeting space designed to embody its principles of inclusivity and egalitarianism. Hosting up to 60 on-site participants alongside remote attendees, the space required seamless audio performance to ensure that every contribution—whether in-person or virtual—held equal weight. The goal was to maintain the chamber's unique 'Arthurian' experience, fostering equal participation without hierarchy, while navigating the technical complexities of hybrid environments, such as managing acoustics, decor, and seat placement. Coordinating these elements demanded constant collaboration to ensure an excellent user experience for all.

Solution

Leveraging their longstanding relationship with Sennheiser, the University installed multiple TeamConnect Ceiling 2 (TCC 2) microphones in the Senate Chamber. Chosen for their functionality, reliability, and innovative features, the TCC 2s were perfectly suited to the university's needs. These microphones provided crystal-clear audio coverage across the entire space, ensuring that every voice was heard with equal clarity, regardless of position. The TCC 2's advanced beamforming technology enhanced the hybrid experience by delivering exceptional sound quality to both on-site and online participants. The system was seamlessly integrated with the room's design, creating an egalitarian forum where contributions could be valued equally.

Fact Sheet

Products Installed	TeamConnect Ceiling 2
Country	UK
Integrator	Aura

By combining Sennheiser's cutting-edge technology with meticulous room planning and acoustic treatment, the University has established a Senate Chamber that exemplifies the principles of collaboration and innovation in higher education governance.