

PRODUCT GIVEAWAY ON SENNHEISER'S WEBSITE
TERMS AND CONDITIONS AND DATA PRIVACY NOTE

From 06.06.2025 through 31.08.2025 you can participate in a product giveaway. The below Terms and Conditions and the Privacy Notice (hereinafter together "**Terms and Conditions**") shall apply to this giveaway.

A. PARTICIPATION CONDITIONS**1. Organiser**

This product giveaway is organised by Sennheiser electronic SE & Co. KG, Am Labor 1, 30900 Wedemark, Germany ("**Organiser**").

2. Prize

You can win a prize package containing one pair of 80th anniversary limited edition ruby red HD 25 headphones. There is a total of eighty [80] such prize packages to be won, valued at 199 Euro each.

3. Eligibility

Participation is open to individuals residing in any country, except where such participation is prohibited or restricted by local laws or regulations. The Organiser reserves the right to exclude participants from certain countries if required by applicable legal or regulatory provisions.

Employees of the Organiser or sales representatives of the Organiser in the countries where the product giveaway takes place and their relatives are excluded from participation. A person can only participate once per email address. Repeated participation with the same email address will result in exclusion from the group of eligible participants.

The Organiser reserves the right to exclude from the giveaway participants who violate the conditions of participation or morality and/or otherwise attempt to influence the draw in an illegal, unfair and/or inappropriate way.

4. Participation, time period and place

The giveaway runs from 06.06.2025, from 10:00 am CET to 31.08.2025, 23:59 pm CET

(**"Giveaway Period"**) on Sennheiser website at the following URL:

<https://www.sennheiser.com/en-us/sennheiser-80th-register-to-win-hd-25-ruby-red>

(**"Giveaway Webpage"**)

5. Procedure

To participate, you must register on the Giveaway Webpage before 23:59 pm CET on 31.08.2025 (**"Entry Period"**). Participation in the giveaway is not dependent on the purchase of a product.

How does the registration work?

- Navigate to the Giveaway Webpage and register the following information:
 - Name
 - Email address
 - You must enter a comment about the EW-D, EW-DX, or D6000 product where you describe what you particularly like about the product. The text must be 50 words maximum and should reflect your own experience with the product.
- Each registration is given a submission ID
- Giveaway Period: submissions due before 31.08.2025 23:59 pm CET

6. Winner determination procedure

Only participants having completely and correctly met the requirements set out in these Terms and Conditions shall be entitled to participate in the giveaway. Any participation using automated procedures or similar devices or procedures shall not be permitted. All entries will be collected, and eighty [80] winners will be selected at the end of the Giveaway Period as described in the following:

Quality of the contribution

- A jury selected by the Organiser will review the comments about the products submitted by the participants and will select the winning comments based on the creativity and passion for the product. Please note that the selection of the winning comments is a subjective decision of the jury, which cannot be challenged with legal remedies. Once the decision is made by the jury, the Organiser will notify the winners via email.

7. Informing the winner and sending of the prize

In the event of a win, we will notify you via your email address provided in the registration by 09.09.2025. You must respond within seven [7] days and provide your mailing address. If you do not reply within seven [7] days, a new winner will be selected, and your prize will be forfeited, and you will have no right to claim the prize or any other compensation.

The prize is not transferable and cannot be sold. The prize awarded cannot be paid out in cash.

8. Data protection

Within the scope of the implementation of the giveaway, personal data will be processed in accordance with the following data privacy statements (cf. under B.).

9. Acceptance of the participation conditions

By participating in this giveaway, participants declare that they agree with the Terms and Conditions.

10. Liability

The Organiser is liable for intent and gross negligence. In case of slight negligence, the Organiser shall only be liable in the event of a breach of an essential contractual obligation (*"Kardinalpflicht"*) whose fulfilment is a prerequisite for the proper execution

of the contract and whose observance the participant may regularly rely on, as well as in the event of damage resulting from injury to life, body or health.

11. Premature cancellation or interruption

The Organiser reserves the right to interrupt or prematurely cancel the giveaway if there is a good reason to do so. In particular, compelling legal reasons, such as official orders, changes in the law or other reasons for refusing to hold the giveaway shall be deemed to constitute good reasons for such a course of action in this regard.

12. Applicable law, severability clause

Any disputes arising out of or in connection with the giveaway described above shall be governed by the law of the Federal Republic of Germany, to the exclusion of both the conflict of laws and the United Nations Convention on Contracts for the International Sale of Goods (CISG). The exclusive place of jurisdiction for all legal disputes arising from or in connection with these participation conditions is Hanover. Should one of the clauses of this agreement be or become invalid, the rest of the agreement shall remain unaffected.

B. DATA PRIVACY STATEMENTS

The following personal data may be processed by the Organiser when conducting the giveaway:

- Master data (e.g. first name, surname)
- Address data (e.g. street, postal code)
- Contact data (e.g. telephone number, e-mail address)
- Individual data associated with the respective giveaway, including product experience and contact information

This processing is carried out on the basis of the execution and fulfilment of the contractual objectives that follow from the giveaway [article 6 section 1 lit. b) of the GDPR].

The data collected from the participant will be used by the Organiser exclusively to carry out the giveaway, in particular to determine and notify the winner and to send the prizes.

The personal data will not be used for purposes other than those described here or passed on to third parties. In particular, the data collected will not be used for other marketing purposes unless an entrant opts-in to receive marketing emails.

The participant's personal data that has been collected will be deleted as soon as the purpose of the processing has been achieved. Due to legal requirements, different retention periods may apply.

As covered persons, the participants have the following additional rights vis-à-vis Sennheiser:

- Right to information – The right to know what data is being processed and how.
- Right to rectification – The right to request that inaccurate and out-of-date personal data be amended.
- Right to erasure – The right to have personal data erased-
- Right to restrict processing – The right to restrict a data processing operation.
- Right to data portability – The right to transfer personal data directly from one system to another (in machine-readable form).
- Right of objection – Under the conditions of article 21 of the GDPR, participants have the right to object to the data processing at any time.

- Right of complaint – Participants can complain to the supervisory authority responsible for Sennheiser electronic SE & Co. KG. The contact data is as follows:

Landesbeauftragter für Datenschutz, Niedersachsen,

Prinzenstraße 5, 30159 Hannover, Germany

Tel: 0511 120-4500

E-Mail: poststelle@lfd.niedersachsen.de

